



## **COMMUNICATIONS GROUP MEETING 10**

### **Tuesday, 17 November 2009**

### **MINUTES**

1.

#### **Present**

Tim Coleman (Chair, Cov P'ship)  
Emma Davies (CCC)  
Michelle Darby (Project Transform)  
Linsey Luke (FSB)  
Trevor Seeley (University of Wark)  
Claire Hobson (WM Police)  
Kam Raju (WM Police)  
Tracey Smith (WM Police)  
June Jeffrey (CEN)  
Darren Wood (Whitefriars)  
Johanne Thomas (NDC)  
Suman Ghaiwal (NHS Coventry)  
Catherine Kansaze (Henley College)  
Willis Angira (Henley College)  
Meghan Tiplady (Cov Uni)  
Jo Cheshire (Swanswell)  
Diana Khanon (Cov NDC)  
Julie Fairbrother (CCC Coms)

#### **Apologies**

Darren O'Shaughnessy (CCC)  
Kate D'Alessandro (LEGI)  
Jamie Perry (Herbert Art Gallery)  
Simon Dudman (NHS Coventry)

#### **Welcome and introductions**

2. **Minutes from last meeting** – Agreed

3. **City Centre update – Julie Fairbrother, CCC**

Julie updated the group on the current situation regarding the City Centre Masterplan. Items included;

- Work to start in South of the city in 2-3 years
- New retail outlet needs to be attracted to Coventry i.e. John Lewis
- £52k from Central Government to spend between now and March 2010 on street cleansing – generally cleaning up the city
- Advantage West Midlands (AWM) money allocated to ?????
- Public asked for more activity in the city i.e. live music etc
- QCDA, Friargate etc creating over 500 more jobs for the city

Julie then asked the group – How can we use other partner organisations to keep the momentum up in the city before work starts in a few years?

#### **4. Preparing for Comprehensive Area Assessment (CAA) – Adrian West, CCC**

Slides and notes handed out to the group.

- The new assessment will have a green and red flagging system – green for outstanding work and red for areas causing concern all areas which are ok will have no flag.
- Some concerns about how the media will latch onto a red flag and dismiss all the other areas which are ok or good.
- 4 December – final reports will be sent under embargo
- 10 December – First set of CAA reports will be published and the 'one place' website will be launched

#### **5. Discussion around ideas for shared communications activity**

- Alcohol Awareness – big screen displaying film in city centre 21 – 23 December. Police noted sexual violence and last orders campaign will complement this.
- Whitefriars – Problematic families
- Total Communications seminar 10 Dec, Manchester Town Hall - open invite to everyone. **Action if anyone has any case studies of partnership communications work send to Tim.**
- Hire of empty shops in the city centre – maybe we could have a shop for city wide communications work and have a collective approach. **Action Tim to liaise with Julie Fairbrother.**
- 24 December – Climate Change shop in city centre
- 3 December – Coventry Partnership annual conference, community cohesion 'our city our place'. **Action if you want to attend please email Tim.**

#### **6. AOB**

**Action everyone please update the Google docs communications calendar.**

This will be Jo Thomas' last meeting, Diana Khannon will now be her replacement.

#### **Date of next meetings:**

14 January 2010, 17 March 2010. Venues to be confirmed.