



COMMUNICATIONS GROUP MEETING 12
Thursday, 18 March 2010
MINUTES

1.

| Present | Apologies |
|------------------------------------|----------------------------------|
| Tim Coleman (Chair, Cov P'ship) | Kam Raju (WM Police) |
| Emma Davies (Cov P'ship) | Willis Angira (Henley College) |
| Linsey Luke (FSB) | Darren Wood (Whitefriars) |
| Trevor Seeley (University of Wark) | Brigg Ford (WM Police) |
| Claire Hobson (WM Police) | Kerry Beadling (UHCW NHS Trust) |
| Tracey Smith (WM Police) | Darren O'Shaughnessy (CCC) |
| June Jeffrey (CEN) | Mick McLaughlin (CVOne) |
| Diana Khanom (NDC) | Christine Watts (UHCW NHS Trust) |
| Paul Wattling (WM Fire Service) | Laura Hacker (Cov Uni SU) |
| Surindar Nagra (CCC) | |
| Caroline Maggs (Enterprise UK) | |
| Liz Winterman (C&WPT) | |
| Tim Holmes (Be Inventive) | |
| Suman Ghaiwal (NHS Coventry) | |
| Yvonne White (NHS Coventry) | |
| Michelle Darby (Total Place) | |

Welcome and introductions

2. **Minutes from last meeting** – Agreed

Coventry Partnership Shop has been put on hold for now

Action: Tim to revisit the idea and set out some proposals for the next meeting

3. **Communications Workshops**

Tim has been liaising with colleagues about incorporating the Communications Workshops into the Academy – a training program for all public sector staff.

Workshops should start end April/beginning of May. Tim to update through email.

Tim to also let the group know when the Council runs another photography workshop.

4. Tim Holmes - Be Inventive

Tim H presented to the group the background and future work of the Be Inventive campaign.

What is the role of the Communications Group re. Be Inventive:

- Change perceptions – talk up the city
- Create advocates for the city
- Imbed 'Be Inventive' ideas into any future campaigns
- Provide any inventive case studies
- Send any inventive ideas

Tim H also noted the Festival of Invention will be taking place on 25 September 2010.

5. Michelle Darby, Warwickshire Council – Total Place

Michelle handed out a short briefing note to the group

6. Surindar Nagra, CCC - Cohesion Awards 2010

Surindar updated the group on the current situation with regard to the Cohesion Awards.

Launched December 2009, deadline for entries 30 April 2010.

Action: all to re-circulate awards information within your organisations and if you have any entries please get them in asap.

7. Coventry Information Sharing Protocol (CISP)

Tim circulated the protocol to the group.

The protocol includes information on how to effectively share information and also the barriers we come across when trying to share information.

The protocol can be found at www.coventrypartnership.com/CISP

8. Discussions around shared communications activity

- Anti-violence campaign 'Not in my city' launch 22 March
- New NHS Health Centre
- International Nursing Day 12 May
- Police newsletter going out to every household in June
- FSB entrepreneurship event –any ideas or speakers, send to Linsey

9. A.O.B

Focus Group for Communications Group – **Action: all to try and provide five names for the group from their organisation**

Date of next meeting:

12th May, venue TBC.