

DRAFT

Annual Health Promotion Calendar

Month	Topic	Suggested Action	Responsible Individuals/agencies
January	Healthy Eating <ul style="list-style-type: none"> • Obesity • Diabetes • Hypertension • High Cholesterol • Stroke • Nutrition & Mental Illness • Healthy eating for older people 	Website Campaign Community Workshops/ Campaigns Media Campaign Bus Campaign Magazine Articles Library & School Based Campaigns Healthy Start & Breastfeeding Campaign Distribution of Healthy Walking Posters	HDU Community Nutritionists Community Nurses Refugee Centre Stroke Association Diabetes UK HOME (White friars Housing Magazine) Community Dieticians Podiatry Services Local Colleges Cariba Health Development Facilitator (children) School Nurses
February	Refugee/Asylum seekers/New Immigrants Health Homeless	Website Campaign Health Event at the Refugee Centre Community Based Events Radio Programmes Publicity campaign – Hate Crime Distribution of signposting to Sexual Health Services booklets	GP Surgeries Community Nurses HDU/ City Council Refugee Council Polish Community Association Oral Health CASH/SHARC Translation Service Libraries Citizens Advice Bureau City Mission Meridian Centre
March	Smoking <ul style="list-style-type: none"> • Smoking in pregnancy • Smoking & Mental Health • Related Cancers: oral, throat, lung • Foot Care Women's Health <ul style="list-style-type: none"> • Female cancers • Menopause 	Website Campaigns No Smoking Day Event Cytology Screening Campaign Media Campaign Libraries Events at Sports Centres, Local Colleges & Schools	Smoking Cessation Unit Smoke Free Coordinator GP Surgeries Oral Health Team HOME CASH/SHARC Discovery CADDY SAHIL DASP

Month	Topic	Suggested Action	Responsible Individuals/agencies
	<ul style="list-style-type: none"> • STI's • Osteoporosis 		Irish Society School Nurses Podiatry Department
April	Mental Health <ul style="list-style-type: none"> • Diseases • Depression • Bullying • Anxiety & Stress • Effects of Hate Crime • Learning Disabilities 	Website Campaign Media Campaign Community & Centre based activities Healthy Minds Week School & Workplace Campaigns	Coventry Mind School Nurses Community Mental Health Services PH Practitioner (Mental health) Coventry University Students Union Caludon Centre Libraries Local Colleges Tamarind Arty Folks
May	Children's Health <ul style="list-style-type: none"> • immunisation • breastfeeding • weaning foods • parenting/child safety • dental health • School meals/packed lunches • personal hygiene • Guidelines on how to prepare infant formula • Mental Health • Children's Occupational Therapy 	Community based Campaigns (libraries, swimming pools, health centres) Web based school Competitions & Quizzes Smile week Poster display in waiting areas & schools (healthy eating, portion size & breastfeeding) Establishment of private breastfeeding spaces in clinics Interactive 'germ' play centre for children	School Nurses Sure Start District Nurses Health Visitors Community Nutritionists Fire Service Healthy Schools Coordinator City Council Catering Services Oral Health Team Public Health Practitioner (children) Occupational Therapy Department
June	Men's Health <ul style="list-style-type: none"> • Male Cancers • Reproductive system problems • importance of 	Men's Health Events targeting specific groups e.g. Manual workers Media campaign Website campaign	Health Development Unit Community Nursing Refugee Centre CASH/SHARC

Month	Topic	Suggested Action	Responsible Individuals/agencies
	health checks <ul style="list-style-type: none"> • contraception • STI's 	Events at Sports Grounds	Terrence Higgins Trust Coventry University RAINBOW Sports Centres Local Colleges Jesus Centre Anchor Centre
July	Allergies/Skin Care <ul style="list-style-type: none"> • Hay Fever • Asthma • skin cancers • sunburn skin diseases e.g. Eczema & Psoriasis	Sun safe campaign Website campaign Magazine articles Health Information Week	GP Surgeries HOME Cancer Back up Libraries Pharmacies EEP School Nurses
August	Sexual Health <ul style="list-style-type: none"> • Teenage pregnancy • contraception • HIV/AIDS • Chlamydia • Other STIs • Alcohol & Sexual Health 	Website campaign Bus campaign Sexual Health Week Media programmes Community based activities (libraries, workshops, Secondary Schools/colleges/universities)	Libraries Connections GUM Clinics Communications Department PH Practitioner (Sexual Health)
September	Alcohol & Other Drug Abuse Accident Prevention/Road safety Moving away from home (students)	Website campaign Digital TV Campaign (West Orchards) Magazine article	Community safety Partnership Community Drugs Team HDU HOME POLICE Connections Libraries Schools/colleges Anchor Centre Irish Society Citywide Child Safety Group School Nurses
October	Breast Cancer Awareness	Older People's Week Flu campaigns (PCT Staff &	Older Peoples Partnership

Month	Topic	Suggested Action	Responsible Individuals/agencies
	<p>Older People</p> <ul style="list-style-type: none"> • Falls awareness • Alzheimer's • Arthritis • Seasonal Flu • Affordable warmth/heat poverty • EXTEND • Dental health • Osteoporosis • Incontinence 	<p>Public) Community based events Press releases Website Campaign Events at Care Homes School Campaigns</p>	<p>Alzheimer's Society HEAT Oral Health Team EPP Age Concern Carers Association Occupational Health Crossroads Podiatry Osteoporosis Society Libraries School Nurses Tuesday Club Chinese Association</p>
November	<p>Domestic Violence</p> <ul style="list-style-type: none"> • Sexual abuse • Physical abuse (adults & children) • Elderly abuse • Emotional & verbal abuse <p>Disability</p> <ul style="list-style-type: none"> • Learning • Mental • Physical <p>Bullying</p>	<p>Website Campaigns Press Releases Community based activities Distribution of posters with information re: Agencies offering support/help lines School based activities</p>	<p>Childline CDVAP PH Practitioner (Sexual Health) CRASAC Age Concern Carers Centre Grapevine Connections Blind Society Blind National Federation Asian Blind Ass Sign Language Interpreting Service Libraries Colleges School Nurses</p>
December	<p>AIDS/HIV</p> <ul style="list-style-type: none"> • Gay & lesbians • Street sex workers • Hate crime <p>Keeping Healthy over the Holidays</p> <ul style="list-style-type: none"> • Food safety • Alcohol abuse • Medication 	<p>World AIDS Day Press release Website campaign Specially targeted activities, e.g. counselling & support sessions, distribution of information on where to access help School based campaigns</p>	<p>Public Health Practitioner (Sexual Health) Community Nursing Refugee Centre HOME Terrence Higgins Trust SWISH CASH/SHARC Connections</p>

Month	Topic	Suggested Action	Responsible Individuals/agencies
	compliance issues		Discovery School Nurses

- Health Matters, FIT, Prime, Your Life
- City Council newsletter for staff
- Free Newspapers
- Children Centres
- Health information points at Walk in Centre at Wood End Health Centre
- Hot topics: diabetes & diet during Ramadan, living alone, moving away from home