

Minutes

Coventry Cultural Partnership

12 January 2009

Dame Ellen Terry Suite, St Mary's Guildhall

Meeting Chaired by:	Jeanne Jenner
Attendees:	Alice Davey, Nigel Wain, Simon Morris, Councillor Tim Sawdon, Vince Mayne, Ces Edwards, Carl Bainbridge, Nicole Broster, Irene Hands, Nikki Leake, Alan Rivett, Peter Walters, Gary Hall, Rob Venus, Harnek Kandola, Hamish Glen
Apologies:	Tom Clift, Owen Dutton, Daniel Gidney, Andrew Green, Jayne Hytch, Ludo Keston, Lynn Kingston, Mike Tovey, Sarah Whatley

Item No	Agenda Topics	Action
2.	Notes of Meeting held on 22 September 2008	
	<p>Item 3 – Marion was not able to take the role of Chair. Jeanne Jenner has now agreed to take up this role.</p> <p>Item 7 – the event should be listed as the Transplant Games, not Transport.</p> <p>Item 7 – 2012. As Tom Clift was not able to attend the meeting a written update will be put on the web.</p>	
3.	Cultural Portal Presentation – Carl Bainbridge and Nikki Leake	
	<p>The aim of the portal is to establish a one stop shop where all events organised by the group could be accessed by the public, but which will also contain a section that members can log into to access joint marketing information, statistics, etc. Nikki had drawn up a paper detailing what is currently available on the www.visitcoventryandwarwickshire.co.uk website and developments that could be made to this to create the portal. The site will contain links to all partner organisations and also provide links between groups who regularly access the website, e.g. theatres could advertise special offers to a hoteliers distribution group.</p> <p>It was noted that information posted onto www.visitcoventryandwarwickshire.co.uk is also forwarded to the www.visitbritain.co.uk website and there is therefore an opportunity to reach an international market.</p> <p>Carl circulated a proforma for completion (copy attached), requesting the details of the person responsible for website updates for each organisation in the Cultural Partnership. These completed forms need to be returned to Nikki by 30 January 2009.</p> <p>Once the feedback from the forms is received, Nikki will bring information to the March meeting to give a clearer idea of what the portal might look like. Funding information will also be available at this meeting.</p> <p>Nigel mentioned a data sharing website containing statistics that is currently being compiled by the Coventry Partnership and may prove helpful. Nikki will check this.</p> <p>Marketing of the site was discussed. Irene will look into ways of ensuring that the site comes up first if typed into a search engine. The local marketing of the site was also discussed. People who live locally are unlikely to type "visit coventry" into a search engine. Carl and Nikki will look at this as part of the development of the site.</p>	<p>All</p> <p>Nikki</p> <p>Irene</p> <p>Carl/Nikki</p>

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	<p>It was noted that the website is www.visitcoventryandwarwickshire.co.uk but there are currently no plans to invite groups from outside of the Cultural Partnership, e.g. RSC, to populate the members' section of the website, although they are free to publicise events. The site may be expanded in the future.</p>	
4.	Creative Clusters Conference Update	
	<p>Creative Clusters is a company responsible for delivering a creative industries conference, the most recent being in Glasgow in November 2008. Interest in delivering a leisure conference had been expressed by the Cultural Partnership in the past, but had encountered difficulty with marketing, accessing speakers, etc. The next suggestion had been to host one of the annual Creative Clusters conferences. In other areas, regional development agencies and other partners have funded this. The City Council, Coventry University, the Arts Council, Arts and Media and CVOne have all expressed an interest.</p> <p>Jeanne has agreed that Arts and Media could drive forward the bid to hold a conference. At this stage, it was felt that it would not be practical to hold any sort of conference in 2009, but an event in 2010 could be considered. Jeanne has encountered difficulties in contacting Advantage West Midlands, who would be required to provide some of the funding. It was suggested that a sub-group be formed, and this group then make a concerted effort to persuade AWM to commit to the project. Several useful contacts were mentioned, including the Leader of the Council, who is on the Board of AWM.</p> <p>Creative Clusters would require £100,000 to deliver the four day event, not including any administration associated with actually putting on the event. The Arts Council has offered £25,000 towards the costs, and Jeanne reported that approximately half of the charge has been promised by various agencies. Christine Hamilton and Marion Doyen have both attended conferences in the past and would be able to supply additional information. Alan requested testimonies from previous events and Alice agreed to send these on. It was suggested that the event in Gateshead would be the best one to examine, as it is the host city that is closest in size and appropriate demographics to Coventry.</p> <p>Jeanne requested that members of the Partnership advise her if they are interested in being involved in the next meeting with Creative Clusters.</p> <p>Jeanne also mentioned that at the Glasgow event it was announced that DCMS is to host a conference during 2009, but that details have not yet become clear.</p>	<p>Alice</p> <p>All</p>
5.	<p>Cultural Strategy Update</p> <ul style="list-style-type: none"> ➤ Initiative 7 – Promoting the City as a Centre for Culture ➤ Initiative 8 – 2012 	
	<p>Alice updated the group on the work that has already taken place on delivering these initiatives. The destination management work is now in place and a place on the sub-regional partnership has been secured. Research on the development of events has been commissioned and the Sports Awards have been developed. Carl advised that the research on events will be available soon, but will liaise with Nikki.</p> <p>Nigel enquired about visitor figures and Alice advised that these will not be available until May as they are calculated per financial year.</p> <p>More work is required on the development of Cultural Champions and the city centre redevelopment work has slowed due to the current economic climate. Councillor Sawdon noted that a significant number of Olympic medalists, including</p>	<p>Carl</p>

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	<p>Paralympians, attended the Olympic handover event, and may be able to do more in promoting the city. Peter advised that these people are part of the Olympic Legends group and the Coventry and Warwickshire 2012 group already work with them and are developing plans to involve them in a number of activities. It was also suggested that people who have excelled in Arts and Heritage should be contacted. Sports people take part in competitions and so become well known, but artists, etc., may be less prominent outside their own field. Alice suggested that this might be a suitable project for one of the student placements who work in Culture, Leisure and Libraries over the summer. It was also suggested that some of the nominations for the Coventry Walk of Fame, e.g. Clive Owen, might be contacted.</p> <p>Alice also advised that there have been significant updates on the web in relation to 2012. Tom Clift will provide an update which can be circulated to Partnership members and it was agreed that it would be useful for this to be an agenda item at least twice a year.</p>	Tom Helene
6.	<p>➤ Sustainable Communities Strategy – Cultural Pages</p>	
	<p>Theme 8 of the Sustainable Communities Strategy is "a creative, active and vibrant Coventry". Nigel circulated a summary sheet on this theme (copy attached).</p> <p>Jeanne advised that the main focus of the last Coventry Partnership meeting was the economic situation. It was suggested that each Coventry Partnership meeting concentrate on a theme in turn, and that we try to get Culture as a theme at the May meeting. Nigel will speak to the Operations Group to try and arrange this. May was chosen as it is anticipated that this will be the first meeting that Martin Reeves, the new Chief Executive of the City Council, will attend.</p> <p>Following a discussion about the issues that need to be raised and the information that will need to be collated, it was suggested that a smaller group get together to prepare the information. A synopsis of this would have to be approved by the Operations Group before the meeting. If anyone is interested in being part of this smaller group they should e-mail alice.davey@coventry.gov.uk</p>	Nigel All
7.	<p>Any Other Business</p>	
	<p>➤ Sport – Playing the Game Conference - 8 to 12 June 2009 This conference, is being hosted by Coventry University. Key issues for the conference include: good governance, anti-doping and encouraging general sports participation. The conference will also address legacy issues associated with Beijing 2008 and the London 2012 Games. Carl is involved in the promotion of the event and briefed that social events were also planned for the delegates, including a trip to the Transport Museum. It was suggested that the Coventry Days Out Group would be a useful link to this.</p> <p>➤ Holocaust Memorial Day (HMD) Carl circulated copies of the leaflet detailing the HMD events. Coventry is hosting the national commemoration this year, and this will take place on 25 January 2009 at the Belgrade. Other events are already taking place, including the Anne Frank exhibition at the Cathedral, which had more than 1200 visitors during the first weekend of opening.</p> <p>➤ E-bulletin input Alice had forwarded a request for information for inclusion in the Coventry Partnership newsletter. The request is sent to the Leaders and Advisors and they then send it on to their members.</p>	

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	<ul style="list-style-type: none"> <li data-bbox="188 302 1310 638">➤ BBC Siobhan Harrison has requested suggestions for their event in celebration a particular anniversary this year.. Last year's event centred around the 50th anniversary of Coventry Market and led to the production of Coventry Market – the Musical. Two suggestions were the 30th anniversary of Two-Tone, although a number of events are already being organised for this, and the 100th anniversary of Singer. Gary advised that Coundon School are already doing some work on the Singer anniversary as they have links with the company. If any members of the group can think of anything suitable, contact Alice by e-mail and she will forward the information through to Siobhan. <li data-bbox="188 672 1310 795">➤ Grants to City Council external funded partners Partners have been informed of the proposals put forward under this year's budget setting. However, it was agreed that the City Council officers would leave the meeting at this point to allow the partners represented to discuss the issue. 	All
8.	Date of Next Meeting	
	23 March 2009 – venue to be confirmed. If any partner feels that they are able to host the meeting, please contact Alice by e-mail.	All