

# **Report for Culture Task Team**

## **Update on the Cultural Olympiad, January 2009**

### **1. Introduction**

The key points for this meeting are:

- Business planning progress
- Open weekend plans
- Ceremonies planning
- Future arrangements for hosting Creative Programmer/Legacy Trust.

### **2. Cultural Olympiad Business Plan Progress**

R-S Associates have been appointed to develop the Cultural Olympiad Business Plan. The team includes Peter Rees-Steer, Jackie Adams, Sarah Gee (Indigo), Menna Rees-Steer, with Stef Lewandowski (3 Form) as digital media adviser and Rose Fenton as Creative Adviser. The plan will be completed in early February and the application to AWM will be written by the end of February.

### **3. Open weekend plans – *this information is confidential at present***

LOCOG has announced that Open Weekends will happen in each of the next 3 years on the weekend closest to the opening date of the 2012 Games (27 July). In 2009 this means it will be held 24-6 July. The intention is that the programme should include cultural, sporting and other activity. More details will be emerging in the next few weeks. Plans for the region's celebration of the Open Weekend will be included in the region's Business Plan and we will explore ideas at the meeting.

### **4. Ceremonies Planning**

2009 will be a consultation and planning phase in the development of the ceremonies for 2012. This includes Opening and Closing ceremonies, Torch Relay, Medal ceremonies and Team Welcome ceremonies. A consultation with key cultural figures will take place in each region including the West Midlands in February, designed to help define the values and aims of the ceremonies and not to design them per se.

### **5. Future arrangements**

No date has yet been set for the Creative Programmer's transfer to Arts Council England but this is likely to take place in February 2009.

Interim Programme Managers for the Legacy Trust programme have been appointed – Kerry Endsor and Nicola Saunders, who will be based at ACE and are starting work this week with the aim of launching the programmes in February/March.