

National Indicators & Surveys Update

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Overview

- Overall Government targets and how do they fit into the Governments & Local Authorities Performance Frameworks? PSA Targets and National Indicators.
- Surveys –how they fit

How do they fit into the Governments Performance Frameworks?

- The Government Sets Targets for achievement via (PSA) Public Service Agreement –
- Traceable to the CSR (Comprehensive Spending Review) 2007. These targets indicate how participation and satisfaction are to increase at national level.
- There are two PSA Targets that directly affect us
- 21 Building more cohesive, empowered and active communities. (One element of the measurement is the DCMS Taking Part Survey).
- 22 Deliver a successful Olympic Games with sustainable legacy and get more children and young people taking part in high quality PE & sport

National Indicators performance at a local level

- These will determine part of our cultural performance for the CAA..
- NI 8, Adult Participation in Sport and Active Recreation
- NI 9, Use of Public Libraries (Adults)
- NI 10, Visits Museums and Galleries (Adults)
- NI 11, Engagement in Arts (Adults)
- NI 57, Children & young People's participation in high Quality PE & Sport
- NI 110 Young People's participation in Positive Activities
- NI199 Children & Young People's satisfaction with parks & play areas

How do Surveys Effect Us?

- What Surveys do we and others do?
- What do they show and measure?
- How do they fit into the Governments & Local Authorities Performance Frameworks? PSA Targets and National Indicators. .

What National surveys are there?

National Surveys:

- a) Active People Survey – Sports England. Measure NI 8,9,10 &11 – By Authority – Participation
- b) Taking Part Survey DCMS – At a National Level - Participation
- c) Tell Us Survey – OFSTED – NI199 & NI 110
- d) School Sports Survey – DCSF – NI57
- e) Place Survey- but administered locally

What City Wide surveys are there?

Corporate Surveys – CCC

- **Place Survey(National Every 2 years) – Administered by CCC, reported by the Audit Commission** - (The Place Survey – addresses user satisfaction and frequency of use with our cultural provision for: Sport & Leisure, Libraries, Museums & Galleries, Theatres & Concert Hall, and Parks and open spaces. (These were previously measured by the Best Value Survey previously BV119abcde. Will also be used in the CAA assessment.)
- **Household Survey** – addresses participation in City as whole, within priority neighbourhoods. Focused on closing the gap.
- **Service Change – Consultation**

What Culture and Leisure and Libraries surveys are there?

- Satisfaction Surveys of Users.
- Libraries – Satisfaction at Service Points, Adult Plus Survey (previous BV118c), at home service, reservation survey
- Events- Half Marathon – Participants and Volunteers.
- Parks- various via Handhelds

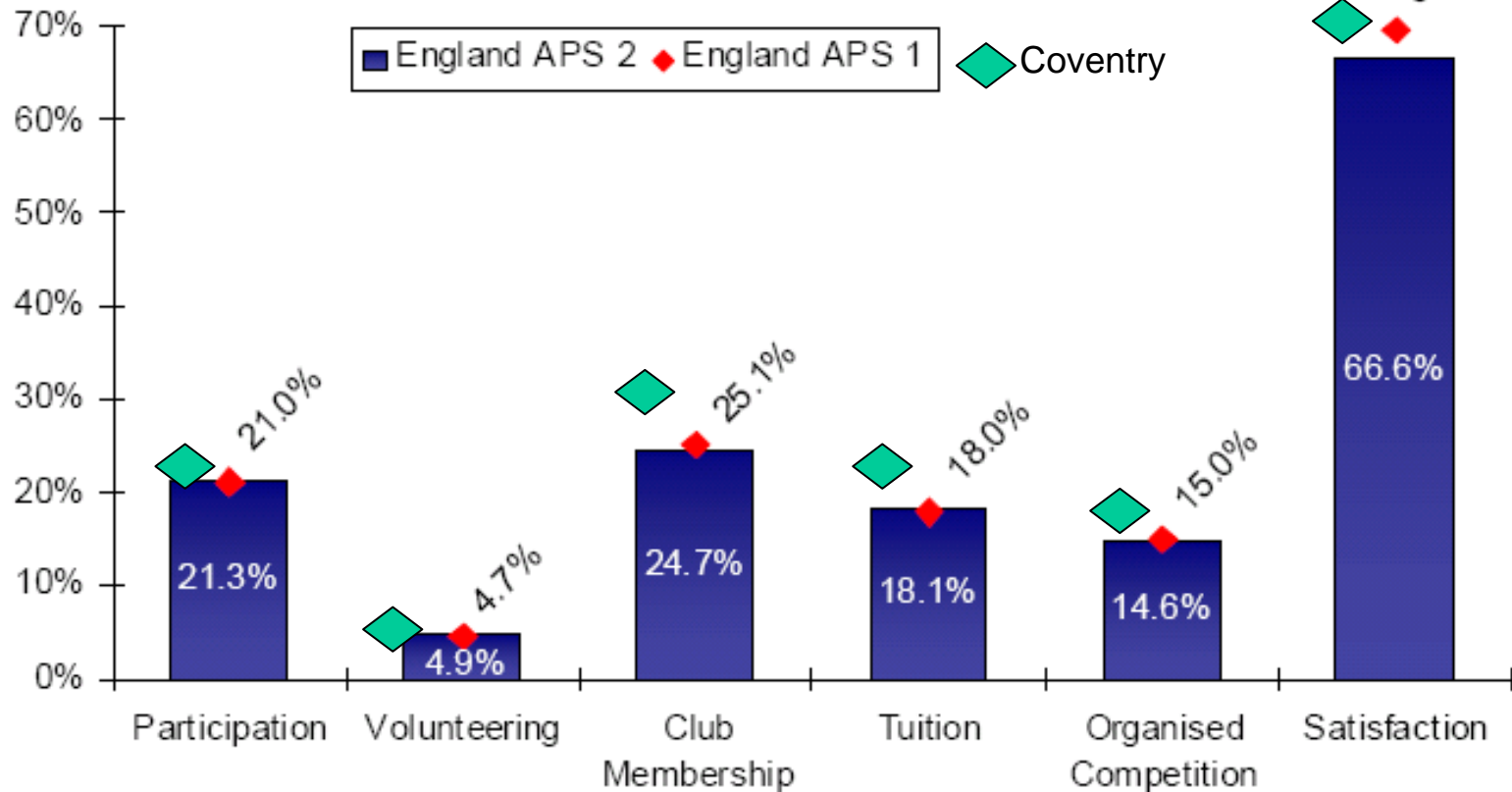
Survey Schedule

- Duty to Involve – Statutory requirement (Providing Information, Consulting, and involving). Used in Service Realization, and the Outcome of Quality Frameworks.
- Draft schedule
- Standpoint – CRT Software
- Online – Survey Monkey
- Handheld – Business Web forms
- SPSS- Statistical package

So what do we know?

- Information from the National Active People 2 survey (500)
- Oct 2007-Oct 2008 Published Dec 2008
- showed for NI 8 Adult participation in Sport and active recreation went up from the 18.8% in the previous survey to 23.3% a significant statistical increase and above National average 21.3%
- LAA target 22.8%

Active People Survey 2 - Summary



Base Data From Active People 2 Survey

Measure	Coventry (%)	National average (%)
NI 9 Libraries	54.3	48.5
NI 10 Museums and Galleries	53.9	53.8
NI 11 Arts	42.8	45.2

So where does this take us?

- Await information from Place Survey- learn from the surveys undertaken.
- Expectation to increase participation year on year
- To improve satisfaction
- NI 9, 10 & 11 are classed as baseline data
- Need to increase from these results The Government consider a significant statistical increase as 6% based on the 500 survey
- NI 8 – to maintain 23.3% at least.

Questions?