

**Economy, Learning, Skills & Employment (ELSE) Management Theme
Group
Wednesday 20th May 2009**

Present : - Jane Beaver, Brinder Seni, Dean Marjoram Elaine Spragett,
Geoff Hyde, Nev Wells, Sally Roberts, Wayne Brewster , Tina Costello, Lin
Woodward, Teresa Carroll, Ryan McHugh, Teresa Carter .
Apologies : - Jane Malbasa, Adrienne Fitzgerald, David Kereseay, Abtar
Sanga, Steve Stewart ,Jacquie Crisp, Christine McNaught .

Worklessness rates

Jane Beaver



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Report Back - ELSE Networking Event

Nigel Wain

58 Attended of an expected 72
Feedback forms received from 32 attendees
Next event to be held on 27th November - possible venue Moat House
Community Venue
A small group is to get together to discuss the table discussion feedback

AP – Jane Beaver to write to Henley College to thank them for hosting the
event and to compliment on the high standard of catering and facilities
provided.

Theme Group Priorities

Making Work Pay

Sally Roberts

A meeting has been held with NDC, WEETC, and JCP to look at how to
promote Child benefit disregard in HB assessments available from October
and generally increase the uptake of Housing Benefit. The City Councils
Recruitment web site has a link to a benefit calculator to allow customers to
assess their entitlement.

Heart Of England

Tina Costello

Tina delivered a presentation to explain the objectives of Heart of England and
explore links to the ELSE theme group, particularly around the volunteering agenda.
Tina was invited to become a member of the ELSE Theme Group

Local Jobs Review

Lynn Woodward

Lynn explained that Local Jobs is a joint initiative between JCP, Coventry City
Council, Warwickshire county Council and CSWP. It is mainly focused on
doing outreach work in disadvantaged areas in both Coventry and

Warwickshire in community centres, children's centres , job fairs , community events etc .
They also staff a hotline for JCP account managed recruitments ie Coventry City Council , Asda etc .

Service Redesign Initiative

Nev Wells

Whiteriars have approx 17,000 residents ,80% are on benefits,60-70% of new residents are unemployed. Project aims to trial engagement with residents via 2 methods to compare the results:-

1. Employment advisers working directly with residents,referring to employment training and development opportunities
2. Distibuting information (Radford only).

Project was due to start in June but has been delayed due to contractual issues relating to the recruitment of the employment advisers. The advert has now been approved and the project will go live on 1/8/09.

The decision was taken that NW and Jane Malbasa should still present at the Welfare to Work Convenion on 16th June

LAA Report Card

Ryan McHugh

AP NI152 report card to circulated to the group – feedback to Ryan and Jane

MAA

Negotiations still taking place . Decision Expected in July

Worklessness Review

The inspection has taken place – feedback has been positive about delivery in the city .but indications that we are not collecting the correct data to prove making a difference.

Future Agenda Items

Working with Ethnic Communities, , Flexible New Deal

Future Meeting Dates

Jun17 14-00, Aug 19th 10-00, Sept 23rd 10-00, Nov 18th 10-00