

## \LAA TARGET - ACTION PLAN

<b>LAA Indicator No.</b>	NI 112
<b>Lead Partner Organisation</b>	PCT
<b>Technical Data Expert</b>	Mike Donnison, PCT
<b>Indicator Owner (Sign Off)</b>	Caron Grainger, PCT / Andy Walmsley CC
<b>Reporting Frequency</b>	

<b>SCS Theme:</b>	Health, well-being and independence. People of Coventry living longer, healthier, independent lives	<b>SCS Priority:</b>	People in Coventry will enjoy healthier lives which will contribute towards them living longer in the future and being able to lead independent lives. There will be reduced health inequalities between communities.
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### 1: LAA Target

Indicator Description	Baseline & Year	Target 2008/09	Target 2009/10	Target 2010/11	Success Criteria
Under 18 conception rate Rate per 1,000 15-17 year olds (3 year ave)	2006/07 55.6 ONS 2006 data	50.21 per 1000 by 2009	45.38 per 1000 by 2010	27.23 per 1000 by end 2010	Improve sexual health and reduce the under 18 conception rate. <i>(2010/11 not yet negotiated as part of LAA Targets)</i>
% change since 1998	-8.2%	-17%	-25%	-55%	

#### LAA Target information

It is anticipated that there will be an overall trend towards a decrease in teenage pregnancy rate although meeting the national target will be challenging. We acknowledge locally in Coventry that we feel that we have not delivered on the ten year target as well as we should have done – albeit our performance is not very different from other similar urban areas.

This is an important local priority but we did not feel that it would be appropriate to include the nationally determined 10 year target for Coventry as it is clearly unachievable. As a compromise the Coventry LAA target is based upon a revised national target set out below. This will be extremely difficult to achieve and would require a level of improvement considerably above the progress that has been made so far.

## 2: Equalities and Community Cohesion Implications

### Summary of overall negative/ positive impacts on target groups/areas:

The Teenage Pregnancy strategy and action plan has followed the City Council Equality Impact Assessment to ensure that it so equitable to all groups.

Teenage pregnancy and poor sexual health is strongly associated with deprivation and poorer overall health and wellbeing outcomes. There are 11 hotspot wards across the city where the teenage conception rate is amongst the highest 20% in England (with a rate over 53.4 per 1000 females ages 15-17). These include Binley & Willenhall, Cheylesmore, Foleshill, Henley, Longford, Lower stoke, Radford, St Michaels, Upper Stoke, Westwood and Wyken.

There are also specific client groups that are at higher risk of teenage pregnancy, these include young offenders, looked after children, children of teenage parents, teenage parents themselves are likely to have second conceptions and asylum seekers under the age of 16. Therefore targeted work is under development to address these specific groups and hotspot wards.

Achieving a reduction in the under 18 conception rate will have a range of positive impacts such as;

- Increasing awareness of sexual health and relationships education in all stakeholders including parents, young people, professional etc.
- Increased access and awareness to contraception.
- Reduction in sexually transmitted infections (including Chlamydia)
- Reduction in infant mortality (Due to teenage pregnancies being 60% more likely to result in infant mortality)
- A reduction in infant mortality will cause a reduction in all age all cause mortality across the city.
- Reduction in termination of pregnancies
- Better overall health and wellbeing outcomes for those at risk of teenage conceptions including mental health, reduced poverty, more young people accessing education, employment and training hence better economic outcomes etc.

The only negative impact of achieving the under 18 conception target is the assumption that all teenage pregnancies are unplanned and have negative outcomes for mother and child.

### 3: Strategic Summary

#### Description of key activity or activities that may contribute towards achieving target

The teenage pregnancy team have developed a number of approaches to ensure engagement & partnership working with all stakeholders by joint commissioning and pooled budgets with the PCT (i.e. for communications), integrated policies and workforce development.

The team have attended a range of events and conferences to learn from best practice across the region and nationally including results from the deep dive review.

The main aspects of the teenage pregnancy strategy can be seen within the overarching themes below;

1. Delivery of the Respect Yourself Strategy is strategically linked with other key programmes of work.
2. All young people have access to quality information and support to promote their health and well being.
3. To improve the economic well being of young parents and support them to help them and their children thrive and develop.
4. All teenage parents are provided with a co-ordinated package of support.
5. All under 18 lone parents are provided with accommodation with support in a safe environment.
6. All young parents are supported to continue in their education, employment and training to meet their full potential.
7. Parenting / Parents feel confident and skilled in talking to their children about sex and relationships.
8. All services and practitioners working with young people around sexual health understand their duty of confidentiality to young people but are able to
9. identify abuse and exploitation of young people and refer appropriately - linked to the Common Assessment Framework.

Targets and milestones are detailed in the Respect Yourself Action Plan and are reported and monitored against at through the Respect Yourself Strategy Board, Being Healthy Sub-Group and Joint Commissioning Board.

#### 4: Delivery Plan – Performance Monitoring of Actions

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
1.1.1	Performance Management Structure - Delivery of the Respect Yourself Strategy is strategically linked with other key programmes of work	<p>Revise and re-launch the Coventry Teenage Pregnancy Strategy/Action Plan as Coventry Respect Yourself Strategy/Action Plan <b>October 2008</b></p> <p>Develop robust performance management systems and processes <b>March 2009</b></p>	<ul style="list-style-type: none"> <li>o Reducing infant mortality in Coventry</li> <li>o Multi Agency Strategic Action Plan 07-09</li> <li>o Integrated Youth Support Service</li> <li>o Parenting Strategy</li> <li>o Domestic Violence Strategy</li> <li>o Healthy Schools Strategy</li> <li>o Supporting People</li> <li>o Sexual Health and HIV Strategy 2008-2011</li> </ul>	Bronwen Williams & Tracy Gourley, Respect Yourself Programme Managers	
1.1.2	Prevention - All young people have access to quality information and support to promote their health and well being.	<p>Develop a minimum package for all hotspots schools including quality RSE, Parent support, CPD trained and school drop in.</p> <p><i>PTAF to establish an engagement plan for all hotspot schools and agree which pilot to schools at</i></p>	<p>As above</p> <p>Prevention Task &amp; Finish (PTAF) Action Plan</p>	Bronwen Williams, Respect Yourself Programme Manager	

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
		<p><i>their meeting</i> <b>November 2008</b></p> <p>Establish systems for early identification of at risk young people and clear pathways to support them. <b>March 2009</b></p> <p>Support Further Education providers to deliver sexual health services with a view to roll out a minimum package of delivery. <b>January 2009</b></p> <p>Review and revise Condom distribution across the city.</p> <ul style="list-style-type: none"> <li>• Develop a Condom distribution Action Plan October 2008</li> <li>• Develop and implement a Condom Card</li> </ul>			

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
		Scheme (C-Card) - Pilot hotspot areas. <b>April 2009</b> - Roll out city wide <b>March 2010.</b>			
1.1.4	Support - Support YP to help them and their children thrive and develop	<p>All teenage parents are provided with a co-ordinated package of support. <b>March 2009</b> - <i>Ongoing work to develop a minimum package of support that is quality assured.</i></p> <p>All under 18 lone parents are provided with accommodation with support in a safe environment. – Commissioning a new service to commence in <b>April 2009</b>. <i>Ongoing work with Housing Commissioning Group to identify and address gaps.</i></p>	As above  Support Task & Finish (STAF) Action Plan	Tracy Gourley, Respect Yourself Programme Manager	
1.1.5	Training and workforce development - Ensure relevant	Develop an integrated	As above	Tracy Gourley & Bronwen	



Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
1.1.3	Communication/media - Manage and use information including media and communications effectively to deliver positive messages around sexual health & stigma related to teenage parents	Develop sexual health and RY strategy to ensure consistent messages are agreed and delivered by all key stakeholders. <b>September 2008</b> <i>An Action plan detailing media campaigns has been produced linked to the RY strategy</i>	As Above  Respect Yourself Communications Action Plan	Bronwen Williams & Tracy Gourley, Respect Yourself Programme Managers	

## 5. Performance Indicators

Indicators - Performance Monitoring of Indicators								
Ref Nr	Description	Baseline	Target 08/09	Q1	Q2	Q3	Q4	Target Met Yes/No
NI 112	Under 18 conception rate							No
	Rate per 1,000 15-17 year olds (3 year ave)	55.6 ONS 2006 data	50.21 per 1000 by 2009					
	% change since 1998	-8.2%	-17%					
Other indicators that will be used to track progress, including disaggregated measures for target groups.								

Indicators - Performance Monitoring of Indicators								
<b>NI 113</b>	Prevalence of Chlamydia in under 25 year olds Screening: Percentage of the resident population aged 15-24 accepting a test / screen for Chlamydia (Years 1, 2 & 3)  Prevalence: Number of positive diagnoses for Chlamydia in the resident population aged 15-24 (Years 2 & 3 only).	06/07  4%	16.5%					
<b>NI 120</b>	All age all cause mortality Males Females (Due to reduced teenage conceptions having a significant impact on infant mortality) <b>Can we break down these figures according to infant mortality – check with Mike Donnison</b>	790 541 2006	732 518					
<b>E I</b>	Greater rate of reduction in teenage conceptions in priority neighbourhoods (hot spot areas?) as compared with the rest of the city. <b>Check with Mike Donnison</b>							

## 6: Funding & Planned Spend

Funding & Planned Spend	2008/09	2009/10	2010/11	Total	Comment/Rationale
Teenage Pregnancy Implementation Grant	£274,000	£274,000	£274,000	£822,000	This covers all staff wages, support and prevention initiatives
Children's Fund	£35,333	£35,333	£35,333	£106,000	Being used to fund a project manager for the C-card scheme within SHADOW

Funding & Planned Spend	2008/09	2009/10	2010/11	Total	Comment/Rationale
Learning to Deliver	£50,000			£50,000	Awaiting approval- money to be used to develop a holistic, multi-agency SRE policy
SHA- Improving access to contraception	£87,000	£87,000	£87,000	£261,000	This money has not been ring-fenced and therefore gone into the PCT baseline from the SHA. Therefore must be secured before plans can be developed.
Family Nurse Partnership	£75,000	£250,000	£250,000	£575,000	This is not only for teenage pregnancy and used to support young parents.

## 7: Risk Assessment

Ref No.	Risk	Mitigating action
1	Not achieving the 55% reduction in under 18 conception target. From the 1998 baseline.	Careful performance monitoring of conception rates. Implementing a local system to give early indications of changes in under 18 conception rates from UHCW.
2	Changes in demographics of Coventry skew the reduction in the number of teenage conceptions within Coventry.	Monitor the number as well as the rate of under 18 conceptions.
3	LAA prioritises may change which will impact in the funding allocated to Teenage pregnancy from 2009/10.	Ensure that Teenage pregnancy is kept as a high priority within Coventry. Look to commission some projects jointly with the PCT.
4	Inappropriate and out of date data means that work may not be targeted correctly.	Use a range of data sources to ensure work is targeted correctly. Complete evaluations on all projects. Share data with the PCT to target projects.
5	Stakeholder engagement may not see teenage pregnancy as a priority e.g. schools may not take ownership of the SRE policy.	Ensure Teenage pregnancy is involved in all new structures i.e. threaded into the integrated youth support service and targeted youth support.