



**Coventry Local Public Service Board  
Minutes of the meeting held on Wednesday 14<sup>th</sup> October, 2009 held in  
Room 77, Council House.**

**Present:**

Martin Reeves	Coventry City Council (Chair)
Dawn Ford	Coventry Partnership
Madeleine Atkins	Coventry University
Dianne Williams	Chamber
Peter Shearing	Learning and Skills Council
Simon Shilton	West Midlands Fire Service
Stephen Banbury	Voluntary Action Coventry
June Jeffries	Community Empowerment Network
Julie Lindsay	Job Centre Plus
Terry Cotton	GOWM
Paula Asberry	NHS Coventry
Caron Grainger	NHS Coventry
Jos Parry	Coventry City Council
Barry Hastie	Coventry City Council
Tracey Richards	Coventry City Council
Jenni Venn	Coventry City Council
Carol Dear	Coventry City Council
Deborah Harrod	West Midlands Police
Cllr Ken Taylor	Coventry City Council
Insp, Jo. Filloyd	West Midlands Police
Insp. B. Hornsby	West Midlands Police
Jane Craig	Coventry City Council

**Apologies**

Richard Monk	Whitefriars Housing
Louise Bennett	Chamber
Matt Gilks	NHS Coventry City Council
Jane Beaver	Job Centre Plus

No	Item	Action
1.	<b>Welcome and Apologies</b> – The Chair welcomed everyone to the meeting. Introductions were made around the table and apologies were noted.	
2.	<b>Minutes of the last meeting</b> – These were accepted as a true and accurate record.	
2.1.	<b>Matters Arising</b> - That are not agenda items – None.	
3.	<b>Health Indicators</b> - An overview sheet and LAA action plans for the following indicators were circulated with the agenda:	<b>Action points 3.4.</b>
3.1.	<b>NI 112 – Under 18 Conception Rate</b> - Tracey Richards circulated a Respect Yourself Newsletter (September 2009); a Lead Members for Children's Services briefing on teenage pregnancy and a copy of a Teenage Pregnancy Referral checklist for professionals for information.	

	<p>The teenage conception rate in Coventry is not on track to achieve its reduction target and is proving a complex issue to address. To achieve target of 25% by 2009/10, need to reduce conceptions by 88 and 55% by 2010/11 need to reduce by a further 106 conceptions to meet 159 conceptions.</p> <p>Advice has been sought from the Teenage Pregnancy National Support Team (NST) and external consults to look at how improvements can be achieved and L2D funding is being used to develop a joint Relationships and Sexual Health Policy.</p> <p><b>Steps to be taken to achieve targets:</b></p> <ul style="list-style-type: none"> <li>• Consistent models of delivery in schools of Relationships and Sex Education – a minimum package of RSE</li> <li>• CASH services being reorganised <ul style="list-style-type: none"> <li>○ Condom Card scheme</li> <li>○ Vulnerable Outreach Post</li> <li>○ Leisure workers</li> </ul> </li> <li>• Data <ul style="list-style-type: none"> <li>○ More detailed data and improved analysis</li> </ul> </li> <li>• Work with parents/carers</li> <li>• RSE Policy/training for all those who work with young people</li> <li>• Early identification of at risk young people</li> </ul> <p><b>Areas were partners can help and support:</b></p> <ul style="list-style-type: none"> <li>• Schools</li> <li>• Contraception and Sexual Health</li> <li>• Sign up to the RSE Policy and training</li> <li>• Signpost and raise awareness with staff</li> <li>• Condom distribution training for staff/vending machines</li> </ul> <p>There is a need to change culture, the NST in January 2009 said: “Coventry has a conservative approach to talking about sex”</p> <p><b>3.2. NI 113 - Prevalence of Chlamydia in under 25 year olds -</b> Chlamydia Screening programme has seen significant increases in funding during 2008/09 and a range of initiatives completed to increased screening rates. This has resulted in an increase in people receiving screening from 3.3% in 2007/08 to 12.9% in 2008/09. This still falls short of the 17% target. Positive results on screening are reducing.</p> <p>The target for 2009/10 is 25% of 15-24year olds increasing to 35% in 2010/11 which is challenging. Q1 2009/10 performance is 3.5%. Local data up to the end of August 2009 indicates 6.6% which is 40% under projected target for this point. Contention between achieving high screening numbers and maintaining positivity rates.</p>	
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	<p><b>Steps to be taken to achieve targets:</b></p> <ul style="list-style-type: none"> <li>• Embed in core services (CASH, BPAS, GP, Pharmacy) <ul style="list-style-type: none"> <li>– Recruited extended support team to support embedding in core services</li> <li>– Recruit Sexual Health Champions for Pharmacy &amp; GP</li> </ul> </li> <li>• Increase frequency of outreach work <ul style="list-style-type: none"> <li>– Increased pubs and clubs</li> <li>– Sports clubs- Coventry Football Club, Coventry Blaze, local sports teams</li> <li>– Fresher's Fairs</li> <li>– Events</li> </ul> </li> <li>• Move coordination role into commissioning</li> </ul> <p><b>Areas where partners can help and support</b></p> <ul style="list-style-type: none"> <li>• Acknowledgement of need and prioritisation</li> <li>• Top down approach <ul style="list-style-type: none"> <li>– performance monitoring <ul style="list-style-type: none"> <li>• Staff i.e. PDRs and training</li> <li>• contracts</li> </ul> </li> </ul> </li> <li>• Chlamydia screening embedded into all young people's services <ul style="list-style-type: none"> <li>– Youth services</li> <li>– Children's centres</li> <li>– Education</li> </ul> </li> <li>• Identify Chlamydia Champions</li> </ul> <p><b>3.3. NI 123 – Stopping Smoking</b> - The number of people quitting smoking after 4 weeks in 2008/09 is 1435 which is behind the target of 2650. A service redesign was taking place during this year. The target for 2009/10 is 2828. Currently Q1 local target is 566 and Q1 actual 4 week quitters is 391 and there is concern that the 2009/10 target won't be met Target for 2010/11 is 2866.</p> <p><b>Steps to be taken to achieve targets:</b></p> <p>Reducing Smoking is a priority for Coventry, and has been prioritised in NHS Coventry's Health Strategy. This is being achieved through the following 5 workstreams:</p> <ol style="list-style-type: none"> <li>1. Market Management – Introduction of tariffs to encourage more high quality service providers to enter the market</li> <li>2. Tobacco Control - Development of an ambitious tobacco control strategy for the city led by the Smoke free Alliance</li> <li>3. Smoking Cessation – Improvement in the quality of the current stop smoking service through reconfiguration and the appointment of staff with a targeted approach. A new database to improve data recording and accuracy.</li> <li>4. Social Marketing - Targeted at specific groups to increase levels of demand in line with increased supply generated through workstream 1.</li> <li>5. Smoking Related Diseases - Identifying and targeting those people with chronic obstructive pulmonary disease (COPD) and cardiovascular disease (CVD).</li> </ol>	
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	<p><b>Areas where partners can help and support</b></p> <ul style="list-style-type: none"> <li>• Actively contribute to forthcoming Tobacco Control Strategy (e.g. regulation, enforcement)</li> <li>• Ensure workplace smoking policy is fit for purpose and occupational health departments actively support employees to stop smoking, or refer as appropriate</li> <li>• Support Christmas/New Year Campaign e.g. City Centre Shop</li> <li>• Consider providing stop smoking services under tariff</li> </ul> <p>After discussion it was agreed that Coventry has not shifted significantly on any of the above indicators and that the challenge to the CLPSB is to do something different. The Chair thanked Tracey and Caron for their presentation.</p> <p><b>3.4. It was agreed:</b></p> <ul style="list-style-type: none"> <li>• To ask that TP be put on Head Teachers agenda.</li> <li>• To ask that TP be put on next Governors agenda</li> <li>• TP be discussed at the next commissioning Board</li> <li>• Partners sign up for RSE Policy and training</li> <li>• City Centre Shop premises be pursued for Smoking, Chlamydia and TP advice and support for the Christmas period – NHS will kit out and run.</li> <li>• NHS can train up partners to deliver in City Centre Shop.</li> <li>• Consider an improvement area for RIEP programme.</li> </ul>	
<p><b>4.</b></p>	<p><b>The Culture of Drinking in Coventry</b> – Inspector Jo Floyd gave an overview of the Violence relating to the culture of drinking within the City and the complex nature of the story behind the image in Coventry of a "pint and a fight".</p> <p>There is an understanding of when it happens, where it happens and what causes it to happen and there are recurrent themes such as.</p> <ul style="list-style-type: none"> <li>• Learned behaviour – it starts at home</li> <li>• Where you live and deprivation seems to be a bedrock for Violence</li> <li>• 'Busyness' is a feature of where it happens and links to night time economy, public space permeate all types of Violence</li> <li>• Alcohol is the overriding factor in Violence - proportionally linked to severity to Violence.</li> <li>• Cocaine use is on the rise – stimulant</li> <li>• Weapons tend to be ad hoc, and are used</li> </ul> <p><b>Formula for non DVA Violence</b>  alcohol + good weather + light nights x (busyness) = Propensity for Violence</p> <p>The challenges to the Coventry Community Safety Partnership and the Coventry Partnership is understanding:</p> <ul style="list-style-type: none"> <li>• The complexity of the solutions and looking beyond the first layer of partnership influence</li> </ul>	<p><b>Action points 4.2.</b></p>

<p>4.1.</p>	<ul style="list-style-type: none"> <li>• Extent of the problem</li> <li>• Future threat – engrained in the fabric of Coventry</li> <li>• Financial pressures on services – decision making and getting it right</li> </ul> <p><b>Way forward:</b> Inspector Brian Hornsby circulated a paper on "Proposed Measures to Reduce Alcohol Related Harm". Whilst most areas of crime in Coventry have reduced significantly, violent crime remains an area for concern. Much of this is related to alcohol and predominately occurs in public places (evening economy) and/or in the home (domestic, violence and abuse)</p> <p>The Priority Crime Group are as normal putting in place planned interventions throughout October to January, but they would like to also establish a temporary Minor Injury Unit within Coventry City Centre on Friday and Saturday evenings which would be run between the hours of 2200 and 0400 that would be staffed by a number of nurses and paramedics with the Police providing security.</p> <p>The Unit would be an early intervention function providing: Triage; First Aid; Treatment and advice for Alcohol/Drugs; Referral to support; Removing vulnerability and Removing opportunity</p> <p>The Chair thanked Jo and Brian for the honesty in their presentation. The CLPSB agreed that Alcohol culture is something that needs to be tackled through a variety of different mechanism such as licensing, education and the Alcohol Strategy etc.</p>	
<p>4.2.</p>	<p><b>It was agreed:</b></p> <ul style="list-style-type: none"> <li>• The Minor Injury Unit should be pursued funded through the CCSF.</li> <li>• Look a RIEP improvement opportunities even though Alcohol is not in our LAA.. Meeting to be arranged.</li> </ul>	
<p>5</p>	<p><b>Perfect Storm</b> – This item was introduced to explain the pressures on the funding of Public Services, what the implications of those pressures are and how public services might deal with them.</p> <p>The presentation covered the short, medium and long term prognosis for the public sector such as the increase in demand for services, homelessness, benefits, worklessness; the pressure on debt collection; income sources reducing and Pension revaluation December 2010 as well and National Insurance Increase 2011/12 and energy price hikes.</p> <p>All the above contribute to complex model, which is unlikely to have additional resources, in fact there is likely to be a reduction of between 20% and 30% in Capital Resources to Local Government and this will affect infrastructure measures. A Price Waterhouse and Coopers, 2009 LGIC Summit Special Edition "The Perfect Storm" was forwarded with the agenda for partner information.</p>	<p><b>Report noted.</b></p>
<p>5.1.</p>	<p><b>Approach of CCC is:</b></p> <ul style="list-style-type: none"> <li>• The ABC programme will deliver balanced medium-term revenue</li> </ul>	

	<p>position</p> <ul style="list-style-type: none"> <li>• We will improve services and lower cost base</li> <li>• Reductions in post numbers are vital and inevitable</li> <li>• We must target services that are not aligned to corporate priorities – this will mean making some difficult decisions over time</li> <li>• Our capital plans will be limited largely to existing schemes (albeit some of these are ambitious)</li> </ul> <p>The key messages are that we have desperately uncertain conditions and that the forecast is gloomy, uncertain and resourcing issues will be a real problem.</p> <p><b>5.2. Our new approach</b></p> <ul style="list-style-type: none"> <li>• A Policy driven process which is sustainable</li> <li>• Earlier decisions – Earlier budget setting process.</li> <li>• Some short term pragmatic savings opportunities will inevitably be required in the short term</li> <li>• An opportunity for change as much as a threat</li> </ul> <p>The Chair thanked Barry for his presentation and acknowledged that not only LA's but also other public sector organisations will have some difficult decisions to make in the near future.</p>	
<b>6.</b>	<b>Place Survey</b> – Due to time constraints it was agreed that a briefing paper and the presentation slides would be circulated to board members for information.	<b>JV to circulate</b>
<b>7.</b>	<p><b>Conference</b> – The conference will celebrate what Coventry is achieving towards Cohesion in the City and will be the platform to launch the partnership Cohesion Strategy and new awards. Places are filling up quickly so partners are advised to book early. The day will be interactive and fun.</p> <p>Partners asked if young people would be part of the process as they are the ambassadors for the future. It was confirmed that young people will be delivering elements of the programme and have also been invited to attend.</p>	
<b>8.</b>	<p><b>Any Other Business</b></p> <p><b>8.1. Coventry Partnership Agenda</b> – Agenda will be discussed on 02.12.09.</p> <p><b>Last Meeting</b> – Deborah informed the board that it was her last meeting before taking up a three month training programme in January 2010 having successfully passing her Acting Chief Constable exams, Jos thanked Deborah for all her contribution and support of the partnership.</p>	
<b>9.</b>	<p><b>Next meeting:</b>           <b>2<sup>nd</sup> December, 2009</b></p> <p><b>Time:</b>                       <b>10.00 a.m.</b></p> <p><b>Venue:</b>                     <b>Room 77 - Council House</b></p>	



<b>For your reference future meeting dates:</b>		
17th February 2010	10.00 - 12.00	Committee Room 7
14th April 2010	10.00 - 12.00	Diamond Room 2
23rd June 2010	10.00 - 12.00	
18th August 2010	10.00 - 12.00	
30 <sup>th</sup> September 2010	10.00 - 12.00	
15th December 2010	10.00 - 12.00	

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