

## LAA TARGET - ACTION PLAN

<b>LAA Indicator No.</b>	<b>NI 191</b>
<b>Lead Partner Organisation</b>	City Council
<b>Technical Data Expert</b>	Nigel Brown
<b>Indicator Owner (Sign Off)</b>	Andy Vaughan
<b>Reporting Frequency</b>	

<b>SCS Theme:</b>	<p>Improving Coventry's Environment and Tackling Climate Change</p> <p><b>SCS Outcomes:</b></p> <ul style="list-style-type: none"> <li>Coventry's carbon footprint will have reduced.</li> <li>Coventry will be making more sustainable use of natural resources - less energy and water will be used, less waste and pollution will be produced, more waste will be recycled.</li> <li>Coventry will be better prepared for the impacts of climate change.</li> </ul>	<b>SCS Priority:</b>	<p><b>SCS Short term priorities:</b></p> <ul style="list-style-type: none"> <li>Reduce the carbon dioxide emissions produced by Coventry City Council and the wider community, supported by robust systems of measuring, managing and monitoring – learn from this and disseminate good practice across the Coventry Partnership.</li> <li>Improve understanding and awareness among local people of how they can adopt more sustainable lifestyles through education, advice and support.</li> <li>Proactively encourage individuals and organisations to adopt behaviours that will minimise their impact on climate change, and provide specific guidance to help them to do so.</li> <li>“Climate-proof” Coventry's key strategies and plans.</li> <li>Develop and start to implement the city's Climate Change Strategy.</li> <li>Develop and start to implement the city's Waste Strategy.</li> </ul>
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### 1: LAA Target

Indicator Definition	Baseline & Year	Target 2008/09	Target 2009/10	Target 2010/11	Success Criteria
Residual household waste per household	2001/02 1005	800	770	735	That following submission of our waste collection/process data through Waste Data Flow and its verification that the respective targets for each of the years

					have been met
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**LAA Target information**

Without further expansion of recycling and waste minimisation activities in Coventry, this indicator is unlikely to improve, and this has been reflected in the future targets.

The Coventry Waste Strategy, currently being prepared, will guide the authority's future waste management plans, including the future provision of recycling and waste minimisation facilities. However, it should be noted that these facilities are unlikely to be achieved without further capital investment. In the light of this, targets have been set to reflect the progress that could be made by expanding the existing dry recyclable collection service (a city wide paper collection service and pilot collection of mixed recyclables) to a co-mingled collection of dry recyclables across the city from April 2009. These residual waste figures are based on the assumption that the proportion of Coventry's waste sent for recycling and composting would increase from 26% (2008/09), to 30% (2009/10) and 35% (2010/11).

**2: Equalities and Community Cohesion Implications**

**Summary of overall negative/ positive impacts on target groups/areas:**

**Positive:**  
 The final scheme for the expansion of the collection of dry recyclables **throughout the city** is subject to the current consultation outcomes of the Draft Municipal Waste Strategy. The scheme will however be rolled out to all residents irrespective of the type of property they live in. WRAP have approved assistance from them with leaflets, communication strategy, implementation and monitoring pre and post roll out of the scheme. This will include getting the message across to ethnic groups, how we will enable multi occupancy properties to take part and assisted collection protocol. The authority has already given its commitment to the provision of such a scheme within the draft strategy. Statistical performance will be monitored monthly to check as accurately as possible trends in recycling/composting performance.

**Negative:**  
 The scheme will be subject to council approval as part of next years spending budget. Also the provision of a suitable local sorting facility with associated infrastructure along with provision of suitable containers as proposed will need to go through a process in line within European and City Council procedures. Because of these issues the type of scheme and start date cannot yet be determined. Due to the scale of the implementation there will be parts of the city on the scheme well before others possibly causing some resentment. Those in high rise flats may also be late on the scheme due to the way the system will need to be tailored to meet specific needs.  
 The high ethnicity in the city is also a challenge to ensure all groups have an equal understanding as to how they can contribute. An Equality Impact Assessment is to be carried out on the strategy and expansion of the recycling scheme.

### 3: Strategic Summary

#### Description of key activity or activities that may contribute towards achieving target

Successful consultation process that gives a clear preference for the type of scheme Coventry citizens prefer. Timely presentation of the final Strategy to Council for approval early in the new year followed by successful full council approval of the recommended recycling scheme.

Successful conclusion to the tendering/selection process to provide the infrastructure and containers for the roll out programme.

WRAP and the City Council work successfully together to ensure a full and proactive communication strategy for the scheme leading to high take up and capture rates of materials. WRAP will be providing officers to assist with areas of the city that may have difficulty in participation.

Continued stabilisation/reduction on the household waste generated in the city.

**4: Delivery Plan – Performance Monitoring of Actions**

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
1	Closely monitor performance of existing recycling/composting schemes expanding where practicable.	2008/09		Andrew Walster	
2	Roll out of multi material recycling collection to households (may not include multi occupancy dwellings)	2009/10		Andrew Walster	
3	Ensure full coverage of scheme to include all multi occupancy dwellings etc	2009/10		Andrew Walster	
4	Use of WRAP funding for implementation plan, communications and participation monitoring	2009/10		Andrew Walster	
5	Monitoring of performance of new scheme (take up rate and % recycled) through continued participation, monitoring and data collection.	2009/11		Andrew Walster	

## 5. Performance Indicators

Indicators - Performance Monitoring of Indicators								
Ref NO.	Description	Baseline	Target 08/09	Q1	Q2	Q3	Q4	Target Met Yes/No
NI 191	Residual household waste per household	2001/02 1005	800					
Other indicators that will be used to track progress, including disaggregated measures for target groups.								
1	%/tonnes of household waste recycled							
2	%/tonnes of household waste composted							
3	%/tonnes of household waste re used							
4	%/tonnes of household waste collected							
5	Number of households in city							

## 6: Funding & Planned Spend

Funding & Planned Spend	2008/09	2009/10	2010/11	Total	Comment/Rationale
Estimated cost of containers		£2.3m			Subject to tender exercise
Estimated cost of bulking/disposal full year		£.6m	£.6m		
WRAP funding and support	£43K tbc	£221K tbc			Subject to final confirmation and signing off awaiting response from WRAP

## 7: Risk Assessment

Ref No.	Risk	Mitigating action
1	Local sorting facility and infrastructure not available	Re evaluate collection and bulking up scenario Delay scheme
2	Participation/capture levels not up to expectation	Re evaluate communication strategy and monitoring possibly invoke enforcement measures
3	Level of funding required not available	Re evaluate scheme with modified proposals to get best value from available investment