

## LAA TARGET - ACTION PLAN

<b>LAA Indicator No.</b>	<b>NI 195</b>
<b>Lead Partner Organisation</b>	City Council
<b>Technical Data Expert</b>	Greg Gavin
<b>Indicator Owner (Sign Off)</b>	Andy Vaughan
<b>Reporting Frequency</b>	

<b>SCS Theme:</b>	Making Coventry's Streets, neighbourhoods, parks and open spaces attractive and enjoyable places to be.	<b>SCS Priority:</b>	<p><b>SCS Outcomes:</b></p> <ul style="list-style-type: none"> <li>Coventry people will see their streets, neighbourhoods, parks and open spaces as more attractive and enjoyable places to be.</li> </ul> <p><b>SCS Short term priorities:</b></p> <ul style="list-style-type: none"> <li>Improve street cleanliness in Coventry, especially in neighbourhoods involved in the New Deal for Communities and Your Neighbourhood Matters programmes and in areas of high density housing.</li> <li>Reduce fly-tipping in problem areas of the city.</li> <li>Improve the quality of open spaces including car parks, hedgerows and verges.</li> <li>Improve the quality and use of local parks and open spaces.</li> </ul>
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### 1: LAA Target

Indicator Description	Baseline & Year	Target 2008/09	Target 2009/10	Target 2010/11	Success Criteria
Improve street and environmental cleanliness. Level of litter	19.4% 2006/07	12%	11%	10%	

### LAA Target information

Further improvements in environmental quality are anticipated in 2008/09 arising from the current review of the City Council's Street Cleansing services and the development of a more integrated approach to the maintenance of green space, together with improved publicity and public awareness. It is expected that these improvements will move Coventry to upper quartile performance standard.

## 2: Equalities and Community Cohesion Implications

### Summary of overall negative/ positive impacts on target groups/areas:

The Cleansing Service has been structured to meet the needs of priority neighbourhoods with the introduction and extension of manual sweeping "barrows", particularly in priority neighbourhoods. This has resulted in a narrowing of the gap between priority and non-priority neighbourhoods during the last three years. Given the small sample size involved in the first tranches of the NI 195 survey, it is too early to say if this trend has been maintained.

## 3: Strategic Summary

### Description of key activity or activities that may contribute towards achieving target

- Review all cleansing rounds and routes.
- Development of streetscape maintenance strategy.
- Relaunch of Coventry Partnership Environment Theme Group (Cleaner, Greener sub group).
- Streetscene campaign incorporating "The Big Tidy Up".

#### 4: Delivery Plan – Performance Monitoring of Actions

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
	Test, adjust and implement new cleansing rounds.	31 October 08	SS&PP Op Plan	Greg Gavin	Test schedules to commence 01 Sept
	Implement new performance monitoring arrangements to reflect new rounds and routes	31 December 08	SS&PP Op Plan	Greg Gavin	Performance monitoring to be implemented in Q3 following implementation of new cleansing rounds.
	Review NI 195 monitoring data, liaise with partner organisations and amend service delivery as required	14 August 08 15 December 08 31 March 09	SS&PP Op Plan Corporate Plan	Greg Gavin	N/a in Q1. First tranche of survey data available in Q2.
	Analysis of district LEQSE data to inform the streetscape maintenance strategy	30 September 08		Stephen Moore	Data analysis programmed for Q2.
	Extend NVQ Level 1 training to additional frontline cleansing staff	30 October 08 31 January 09 31 March 09		Greg Gavin	First of three training groups now established and training commenced
	Consider the further establishment of rapid response teams	31 March 09	SS&PP Op Plan	Greg Gavin	Discussions have commenced to rationalise site clearance and bulky waste collections
	Develop and implement integrated strategy for maintenance of the streetscape.	31 March 09	SS&PP Op Plan	Sue Morrison	Re-launch of Coventry Partnership Environmental Theme Group scheduled for September.
	Strengthen relationships with key	Ongoing	SS&PP Op Plan	Sue Morrison	CvOne and WHG

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
	partners.				actively involved in Heart of England in Bloom and Clean Britain awards. Regular meetings established with WHG.
	To implement the Environmental Crime Strategy so as to fulfil our contribution to the Coventry Community Safety Strategy 2005-08"	Report to Cabinet Member City Services on 16th October 2008.Strategy Implemented by 31st March 2010	Waste Strategy	Craig Hickin	
	Explore the use of an education programme and enforcement to reduce domestic side-waste (waste presented for collection outside of wheelie bins).	March 2009	Environmental Crime Strategy	Craig Hickin, Greg Gavin and Anthony Campbell & Richard Walters	
	Explore the use of an education programme and enforcement to reduce the litter on our streets, caused by domestic wheelie bins being left on pavements, other than on the prescribed collection days.	March 2009	Environmental Crime Strategy	Craig Hickin, Greg Gavin and Anthony Campbell & Richard Walters	
	Complete a project to raise public awareness about householder's legal duties regarding waste disposal.	Project completed by 31st March 2008	ECU operational Plan & Environmental Crime Strategy	Joy Adams	
	To undertake a detailed study into the worst fly tipped streets within Hillfields to identify the underlying causes of fly tipping in the area.	Study completed and action plan generated by 31st March 2009.	Your Neighbourhood Matters action plan.	Joy Adams	
	To undertake a campaign surrounding the improvement of the streetscene.	Q2. Campaign launch	SS&PP Op Plan	Sue Morrison	"Care for Coventry" campaign working group established. Links

Ref Nr	Planned Action(s)	Target/ Milestone	Link to Other Plans	Lead Officer	Progress <i>To be completed as part of quarterly monitoring.</i>
					established with the Big Tidy Up. Campaign roadshows planned for October.

## 5. Performance Indicators

Indicators - Performance Monitoring of Indicators								
Ref Nr	Definition	Baseline	Target 08/09	Q1	Q2	Q3	Q4	Target Met Yes/No
NI 195	Improve street and environmental cleanliness. Level of litter	19.4% 2006/07	12%	N/A	11%			Yes
Other indicators that will be used to track progress, including disaggregated measures for target groups.								
	None.							

## 6: Funding & Planned Spend

Funding & Planned Spend	2008/09	2009/10	2010/11	Total	Comment/Rationale
Total Revenue Budget	£2.35m	?	?		

## 7: Risk Assessment

Ref No.	Risk	Mitigating action
1	<p>Absence of key members of the management and supervisory team will affect:</p> <ul style="list-style-type: none"> <li>- Delivery of new rounds and routes</li> <li>- Level of supervision</li> <li>- Capacity of Service Manager to undertake VFM and efficiency reviews</li> </ul>	<ul style="list-style-type: none"> <li>- Supplement staff resources with consultancy</li> <li>- Cover gaps via acting up or agency arrangements</li> <li>- Consider the use of consultants and agency staff to undertake project work</li> </ul>
2	<p>Industrial action by front line employees</p> <ul style="list-style-type: none"> <li>- Strike action</li> <li>- Service disruption</li> </ul>	<ul style="list-style-type: none"> <li>• Reciprocal arrangements in place with partners to deal with emergencies</li> <li>• Consider use of agency employees to supplement the workforce</li> </ul>
3	Budget reduction arising from PPR which results in reductions to service delivery	<ul style="list-style-type: none"> <li>• Undertake local VFM and efficiency reviews to maintain outputs with reduced resources.</li> </ul>
4	PWC End to End review identifies theoretical savings which are not compatible with local policies and priorities.	Andy – can you help out here please?

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